

Great innovative ideas, are the key drivers for competitive advantage. They invigorate your brand and differentiate you from your competition, they gain you more customers and ultimately increase revenue. So isn't it time you focused delivering some new marketing ideas?

brightenup can help!

We'll come over armed with cake and spend a few hours uncovering ideas and discovering which marketing opportunities, could drive your brand forward. The session promises to be fun, no holding back and we will cover the following areas together:-

- // problem analysis
- // ideas generation
- // advanced brainstorming
- // ideas evaluation

At the end of the session we'll have a page of bright marketing ideas that will enable you and your company to develop something great.

If this sounds like its going to brightenup your business then contact James and book a time to **switch on your creative thinking** and the best bit it's free.



e // info@brightenupme.com
www.brightenupme.com